



## Women in the Winner's Circle Foundation Appoints New Board Members

Phoenix, AZ., 2010 – The Women in the Winner's Circle foundation, a 501c3 educational organization established by Lyn St. James, announced the appointments of women's sports leader Kerry Graham, business entrepreneur Cathy Griffin, and business executive Lynn Connelly to its Board of Directors.

**Kerry Graham**, of Paradise Valley, AZ. is a leader in women's sports and philanthropy. She currently serves as VP of ProFund West, an organization that creates successful fundraising activities for charities. She is a LPGA Hall of Fame Life member who has served in many leadership roles in the LPGA since the 1980s. During her three term as national president, Graham created the Women in Golf Summits in 1991, 1993 and 1995, which for the first time, brought together leaders in the golf industry and women's sports to advance the sport of golf through the increased participation of women. The summits led to the founding of LPGA Girls Golf Club (now called LPGA-USGA Girls Golf), founding of the LPGA Urban Youth Golf Program, as well as founding of the Executive Women's Golf Association.

**Cathy Griffin**, of Los Angeles, CA. of The Griffin Network, an executive recruitment, business development, marketing, and project management consulting firm leveraging Griffin's experience and contacts in entertainment, not-for-profit, sports, hospitality, consumer products, media, new media, communications, executive search and career management.

**Lynn Connelly**, of Greenwich, Ct., is a founding partner of AccessCircles, a by-invitation global network for women providing connectivity, knowledge and information in the areas of health and wellness, finance and life balance. Its mission is to create change for all women through the sharing of wisdom, knowledge, and influence.

Lynn's career has spanned the world of sports, entrepreneurship, and corporate business. She launched her career as a professional athlete, playing on the Ladies Professional Golf Tour (LPGA) for over twelve years (1983-1995). Lynn served as a leader on the LPGA player's board for ten years and created LPGA Players for Charity.

Lynn has been recognized as an innovative marketing leader and prior to launching AccessCircles she served as a marketing executive for Office Depot, one of the world's largest office supply retailer. During that time, she led Office Depot's strategic entry into the women's and small business markets. She is the visionary creator of Office Depot's Success Strategies for Businesswomen, which became one of nation's most prominent women's conferences. Lynn has been recognized for her leadership in Office Depot's 2002/2004 Olympic sponsorship and for spearheading the company's 2006 award-winning entry into NASCAR.

Lynn is a graduate of the University of Florida. In 2005, she completed her MBA at Kellogg School of Management, Northwestern. She resides in Greenwich, CT. and Delray Beach, FL.

"I've known and respected Kerry, Cathy and Lynn for a very long time. They will each bring a great depth of knowledge and experience to the Women in the Winner's Circle Foundation. We are honored to have them on the board and their extraordinary dedication will certainly further our vision," said Lyn St. James.

In order to advance its mission, the Foundation currently has three major programs underway:

1. The Complete Driver Academy (formerly Driver Development Program) was founded in 1994. The Academy has a two-fold purpose: (1) identify potential champion women drivers who have demonstrated success on the track and have a desire to pursue a career in professional motorsports; and (2) create an experience that will provide the tools to further women drivers' careers in motorsports as well as enhance their lives on and off the track.
2. Project Podium, founded in 2007. The overarching goal of Project Podium is to provide financial assistance in the form of matching grants to young women drivers to help further their early professional careers. Secondly, the Project Podium process introduces or further provides experience for young drivers related to the very important business aspect of the racing industry due to the matching fund requirement.
3. The Women in the Winner's Circle: A Traveling Exhibit, a collaboration with The Henry Ford that chronicles the history of women in racing. It debuted at the Daytona 500 Experience in Daytona Beach, FL., and will go on tour for a projected five years.

The Women in the Winner's Circle Board of Director's also includes:

Kai Binford, Indianapolis community leader; Valerie Bonebrake, transportation and logistics executive & consultant; Linda Conti, VP Wealth Management, David A. Noyes & Company; John C. Downing, Chairman, J.C. Downing Foundation; Lindsay Lessman, East West Foundation; Carol Mann, LPGA Hall of Fame golfer; Marsha Mason, Academy Award-winning actress; George McAtee, commercial realtor; Leo Mehl, former Executive Indy Racing League & Worldwide Manager of Motorsports, Goodyear Tire & Rubber; Mary Louise Miller, Race Team Owner; Vicki O'Connor, motorsports executive; Shelia Plank, former executive, United Way & America's Promise; Harold "Red" Poling, Former Chairman, Ford Motor Co.; and Dick Simon, Dick Simon Racing.

#### **About Women in the Winners Circle Foundation:**

Lyn St. James established the Women in the Winner's Circle Foundation in 1994, is a 501(c)(3) non-profit organization dedicated to professional development for talented, up-and-coming young women race car drivers.

The Women in the Winner's Circle Foundation currently conducts two primary programs: Project Podium and the Women in the Winner's Circle Academy: The Complete Driver, established in 1994. The Academy has become the most comprehensive educational and training program of its kind for talented and gifted women motorsports drivers. Since its inception, more than 280 women drivers, including Danica Patrick, Erin Crocker, Melanie Troxel and Sarah Fisher, have participated in this invitation-only Academy.

More information about the Women's in the Winner's Circle Foundation and the Driver Development Academy can be found at [www.lynstjames.com](http://www.lynstjames.com).

Contact: Lyn St. James/[lyn@lynstjames.com](mailto:lyn@lynstjames.com)/602-952-9243/317-244-9790