



*A Driving Force for Opportunity*

**2004-2005 BIENNIAL REPORT**

**SPRING 2006**

## Lyn St. James: In Her Own Words...

### I'VE SPENT MORE OF MY LIFE LOOKING AHEAD RATHER THAN BEHIND.

It's that old mantra in racing: Don't focus on what's behind you. Instead, focus on what's ahead of you...where you're going. While it's important to know what's around you and behind you, it's more important to know what's ahead of you.

But I must admit that there are times when it's good to reflect on the past. And I think this might be one of those times.

### I STARTED THE LSJ FOUNDATION IN 1994 ...

... primarily in response to the overwhelming amount of fan mail I received inquiring about careers in racing. I especially loved the ones from young girls and women who said they wanted to be the "first woman to win the Indy 500" (while I was still out there racing and trying to achieve that goal myself).

### TODAY, MORE THAN A DECADE LATER ...

... I must admit that I'm pleased there has been progress – perhaps not as much progress as I would have predicted or liked, but definitely progress. Let me elaborate:

- There has been a **400% INCREASE** in girls participating in the Soap Box Derby in the past ten years...and they're winning!
- **DANICA PATRICK** led 19 laps and almost won the 2005 Indianapolis 500.
- **SUSIE STODDART** was twice selected as a candidate to win Young British Racing Driver of the Year.
- **SONDI EDEN** was selected to compete for the Roush Racing "Driver X" show that aired on The Discovery Channel.
- Three women drivers – **ERIN CROCKER, ALLISON DUNCAN** and **SARAH FISHER** – were selected by top NASCAR teams (Everham Racing and Richard Childress Racing) to be part of their driver development programs.
- **ALLISON DUNCAN** was the first driver – man or woman – from NASCAR's Drive for Diversity Program to win a race.
- **WOMEN DRIVERS ARE NOW COMPETING AND WINNING** in just about every level and category of racing.

But while progress has been made, the number of women getting to the winner's circle is still far too low.

### WE NEED TO DO MORE – SO MUCH MORE.

We need to ensure that more women drivers who have demonstrated the talent and ability to win races – and who have the drive and determination to be successful professionals – are given the quality opportunity to progress to the next levels.

And we need to ensure that those drivers are given the opportunity to gain the amount of experience required to be successful.

I'm proud to say that our **DRIVER DEVELOPMENT PROGRAM** is one significant step that helps prepare drivers to compete. During this program, we focus on what it takes to be the "complete" driver, both in and out of the cockpit – not just racing, but teamwork, media relations, self confidence, and the mental and physical demands of the sport.

But much more is needed to get these drivers up the ladder in racing – to the winner's circles at every level, but especially at the top levels.

### SO WE WILL CONTINUE ...

... to educate, communicate, advocate and enlist your support. Because this is how we can best create a culture in which women drivers aren't perceived just as "women"; they will be perceived as "drivers" with an equal opportunity to race, win, and represent the motorsports industry as the true professionals that they are.

For those of you who are "on the team," please accept my huge THANK YOU!

For those of you who are yet to join our cause, we ask that you consider the progress that has been made by women drivers in the past few years. Then, please realize that creating a more level playing field for all drivers strengthens and grows the sport, allowing for the best, most exciting racing imaginable.

### NOW IT'S TIME TO LOOK AHEAD. PLEASE JOIN US.

Warm regards,



Lyn St. James



## Headlines

### ON THE MOVE

Don't try to pigeonhole **ERIN CROCKER** within her racing career ... she won't stand still for that. In 2005 alone, Erin successfully competed in three different series: the NASCAR Busch Series, NASCAR Craftsman Truck Series, and ARCA RE/MAX Series (in which she earned two pole positions). This followed her outstanding achievements in 2004, which included becoming the first woman to qualify for the Grand Annual Sprint Car Classic in Australia and the first woman to win a World of Outlaws feature event.



### A BANNER YEAR

2005 could be considered a breakout year for **ALLISON DUNCAN**, as she made history in the NASCAR Dodge Weekly Series. During that year, Allison became the only female in the 59-year history of Stockton 99 Speedway to win a feature race in a late model stock car. This victory established her as the first "NASCAR Drive for Diversity" participant to win a feature race. By season's end, she recorded two wins, 16 top-five and 17 top-ten finishes in 18 races, earning her the second Rookie of the Year honors of her NASCAR career.



### THE FIRST LADY

**SONDI EDEN** is a woman of "firsts." She was the first and only female to race sprintcars at the legendary Salem Speedway; the first and only female to win NAMARS Rookie of the Year honors; and the first and only female to win a USAC championship, earning the title of 2004 USAC Regional Midget Series Champion.



### CHAMP CAR CHAMP

With her win in her 2005 debut in the Toyota Atlantic Championship Series (Champ Car's development series), **KATHERINE LEGGE** became the first woman to win a major open-wheel race in the U.S. She followed that up with two more victories and a third-place finish in the overall season standings. Currently, Katherine is signed to a multi-year Champ Car contract with PKV Racing, which makes her the first woman to race full-time in Champ Car World Series Competition.



### FRONT AND CENTER

In 2005, no racecar driver (male or female) received more publicity than **DANICA PATRICK**. In her debut season with the Indy Racing League, her record was impressive. She led a total of 63 laps, including 19 in the Indianapolis 500. She earned three pole positions and two top-five finishes, including fourth in the Indianapolis 500. She earned Rookie of the Year for the IRL season, as well as being selected the Indianapolis 500 Rookie of the Year. And she was named Female Athlete of the Year by the United States Sports Academy.



### THE FAST TRACK

Dateline: Dallas, 2005. **MELANIE TROXEL** becomes the quickest and fastest woman in NHRA history, with a 4.458-second run and a speed of 330.31 miles per hour, thus confirming her status as the driver to beat in Top Fuel competition. And she isn't slowing down. In 2006, Melanie posted her first career victory at the Winternationals at Pomona Raceway – the eighth woman ever to win an NHRA national event in a professional category and the sixth to prevail in Top Fuel.



Photo: Phil Rider.

### HISTORIC PODIUM FINISH

On August 3, 2005, history was made when three women drivers stood on the podium together in a USAC Speedrome Ford Focus Midget Car Series race at the Indianapolis Speedrome. **STEPHANIE MOCKLER** (center) placed first in this hotly contested race, with **ALISON MACLEOD** (left) and **ERICA SANTOS** (right) placing second and third, respectively. This is believed to be the first time the podium has been swept by female drivers in a nationally sanctioned auto racing event.

## Achievements

**MISHAEL ABBOTT** finished first at a SCCA National at Virginia International Raceway in 2004 and became the first woman to compete in the Menards Infiniti Pro Series in 2005.

**JESSICA BRANNAM** was named the 2005 WKA Jr. Sprint Lite and Jr. Sprint Heavy National Champion, the 2005 IRA Jr. SSX1 National Champion in the Championship Enduro Series, and the 2005 WIMS Rookie of the Year.

**JILL CANUSO** won the SJ Region SCCA Regional Executive Award and was Solo 2 Champion in 2004.

**MILKA DUNO** won the 2004 Grand Prix of Miami.

**ERICA ENDERS** became the first female to advance to a Pro Stock final in 2005.

**NATASHA FIRMAN** won the inaugural Formula Woman Championship in 2004 and was selected by Mazda to compete in the Production S1 Endurance Series in the UK in 2005.

**SARAH FISHER** had four top-ten finishes in the NASCAR 2005 Grand National Division West Series and was voted its most popular driver.

**ASHLEY FORCE** became just the third female winner of the Mac Tools U.S. Nationals in Indianapolis during 2004, then went on to win three of the season's last five races.

**BRITTANY FROSH** became the 2005 Track Champion World Formula at Little New Smyrna and Sharpes, and holds the World Formula track record at Sharpes.

**KATIE HAGAR** placed second at Canaan Fair Speedway in 2005 and third at White Mountain in 2004, along with several other top-ten finishes.

**LIZ HALLIDAY** won the 2005 American Le Mans Series race at Infineon Raceway in Sonoma, California, and finished third at the 2004 Grand-Am Grand Prix of Miami. She also claimed three wins in the LMP2 category in international sportscar racing during 2005.

**KATIE HARGITT** finished third in the Senior Honda Division at the 2004 Gasoline Alley Nationals at the Indianapolis Motor Speedway.

**DESTINEY HAYS** won the 40-lap Western Sprint Car feature event at the 2004 USAC Midget Nationals at Las Vegas Speedway.

**JESSICA HELBERG** had three top-three finishes at the 2004 Outlaw Kart Nationals in Knoxville, Iowa, and 13 top-ten finishes in feature races during 2005.

**SLOAN HENDERSON** won the Senior Novice Eastern Grand Nationals and posted wins at every QMA track she raced on during her rookie year (2004). In 2005, she was the highest-rated female in the Bandolero Young Guns Division at the Summer Shootout at Lowe's Motor Speedway.

**ALISON MACLEOD** became the first Canadian female to win a Ford Focus feature race in 2005.

**VERENA MEI** earned third place in the 2004 Hankook Drift Nationals and is the founder of Star Girl Racing.

**STEPHANIE MOCKLER** won the 2005 USAC Speedrome Ford Focus Midget Car Series race at the Indianapolis Speedrome. She also finished fourth in the 2004 Indianapolis Speedrome Ford Focus Weekly Series and won a 50-lap race. She has been selected as part of the Ford Motor Company Driver Development Program.

**ALLI OWENS** was named 2004 Rookie of the Year and placed third in championship points in the mini-stock division at New Smyrna Speedway.

**CHRISTI PASSMORE** had five top-five and 10 top-ten finishes in 2004, as well as three top-ten finishes in 2005 in the RE/MAX ARCA Championship.

**ALISON QUICK** had one heat win and three top-five finishes racing a dirt modified in 2005, as well as one feature win and two heat wins in 2004.

**DEBORAH RENSHAW** became the first woman to lead a lap in a NASCAR Craftsman Truck Series race in 2004.

**ANGELLE SAMPEY** has finished in the top five in Pro Stock Motorcycle racing for nine consecutive seasons, winning the championship three times. In 2004, she won four events in six final round appearances. In 2005, she placed third in the overall standings and won at Maple Grove Raceway for the sixth time.

**AUDRA SASSELLI** tied the USAC all-time win record for a female driver with three wins in less than six months.

**SARA SENSKÉ** is the first woman to achieve a podium finish at a CART sanctioned event.

**STEPHANIE STEVENS** earned two second-place and one third-place finishes in feature races during 2005 in the Ford Focus Midget Series.

**SUSIE STODDART** had three podium finishes during 2004 in British Formula Renault.

**KELLY SUTTON** holds the record for best start by a woman at five tracks and best finish by a woman at four tracks in the NASCAR Craftsman Truck Series.

**ASHLEY SWANSON** received the Rookie of the Year award from the Southern California Modified Midget Association in 2004, and had feature win and four top-five finishes that same year.

**SAMANTHA TAYLOR** placed second at the Scotty Keys Indoor Race in 2005 in quarter midget racing.

**MIRANDA THROCKMORTON** had 14 feature race top-five finishes, two dash wins and four heat wins in 2005. She ended the 2004 season with one feature win, two second-place finishes and five third-place finishes.

**LYNSEY TILTON** won the 2004 Rookie of the Year award in the Arizona Midget Association and finished third in championship points.

**JENNY WHITE** won the season-opening race at I-70 Speedway in both 2004 and 2005.

## Foundation

**THE LYN ST. JAMES FOUNDATION** was founded in December of 1993. It's a 501(c)3 non-profit educational organization that focuses on worldwide activities and programs for automotive safety and driver development, especially for women who aspire to become professional race car drivers.

The mission of the Foundation is to provide leadership, vision, resources, and financial support in order to create an open environment for women's growth in automotive fields. To date we have trained over 230 women drivers from more than 38 states and three countries through our driver development program and contributed to Girls, Inc., the Wilbur Shaw Soap Box Derby Hill in Indianapolis, and other charitable organizations; we have also donated numerous autographed items for various charities around the world.

### THE LYN ST. JAMES FOUNDATION BOARD OF DIRECTORS

**KAI BINFORD**, Indiana  
President  
Ovar'Coming Together

**VALERIE BONEBRAKE**, Missouri  
President  
Meridian IQ

**LINDA CONTI**, Indiana  
Financial Consultant  
A. G. Edwards & Sons, Inc.

**JOHN C. DOWNING**, California  
Chairman  
J.C. Downing Foundation

**LINDSAY LESSMAN**, Washington  
Account Manager  
Company 39

**CAROL MANN**, Texas  
LPGA Hall of Fame Golfer

**MARSHA MASON**, New Mexico  
Award Winning Actress

**GEORGE McATEE**, Indiana  
Commercial Real Estate Broker

**KAY McATEE**, Indiana  
Corporate Executive

**LEO MEHL**, Ohio  
Former Executive Director, IRL  
Former Worldwide Manager of  
Motorsports, Goodyear Tire & Rubber

**MARY LOUISE MILLER**, Indiana  
Race Team Owner

**VICKI O'CONNOR**, Indiana  
Champ Car Atlantic Championship

**SHELIA PLANK**, Texas  
Former Executive  
United Way & America's Promise

**HAROLD "RED" POLING**, Michigan  
Former Chairman  
Ford Motor Company

**DICK SIMON**, California  
IRL Team Owner  
Dick Simon Racing

**LYN ST. JAMES**, Indiana  
Founder

### THE LYN ST. JAMES FOUNDATION FINANCIAL REPORTS 2004-2005

#### REVENUE:

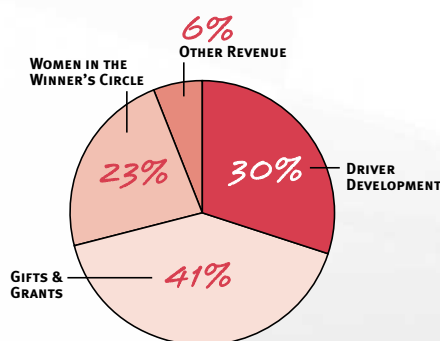
Driver Development	\$ 19,938
Gifts and Grants	10,855
LSJ Personal Appearances	19,684
Maxine W. Cornwall Courage Fund	9,839
Women in the Winner's Circle	70,012
Interest	1,755
<b>TOTAL REVENUE</b>	<b>\$ 132,083</b>

#### DISBURSEMENTS:

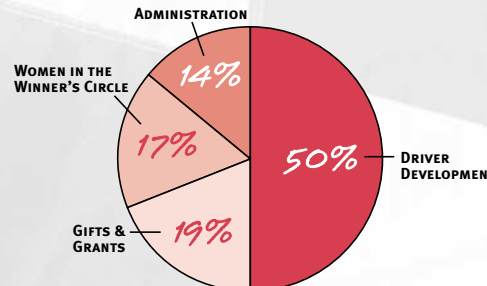
Driver Development	\$ 52,871
Maxine W. Cornwall Courage Fund	10,295
Scholarships	6,900
Women in the Winner's Circle	52,727
Administration	12,044
<b>TOTAL DISBURSEMENTS</b>	<b>\$ 134,837</b>

### CUMULATIVE REVENUE & DISBURSEMENTS 1994-2005

#### REVENUE & SUPPORT



#### DISBURSEMENTS



## Champions.

Following the outstanding success of our first-ever **WOMEN IN THE WINNER'S CIRCLE** event in 2003, we didn't ask if it would become an annual event. That was assured. Instead, we considered how we could continue to build on its success, so that women in motorsports would continue to receive more exposure and, hopefully, more opportunities.

**THE SECOND ANNUAL EVENT**, held May 24, 2004, provided us with another great setting in which to tell the stories of champion drivers and up-and-comers. The venue was moved to the University of Indianapolis and featured a reception, luncheon and silent auction.

To continue building bridges within the industry, a closed-door question-and-answer session was held following the 2004 event. This session brought the driver participants together with leaders from various aspects of motorsports, including Herb Fishel, Don Hawk, Rollie Helmling, Steve Johnson and Leo Mehl. Ideas were shared. Advice was offered. The dialogue was direct, focused, and extremely positive.

**THE THIRD ANNUAL WOMEN IN THE WINNER'S CIRCLE EVENT**, held August 4, 2005, provided the opportunity for people visiting Indianapolis for the Allstate 400 at the Brickyard to participate in our celebration.

At the 2005 event, we were pleased to introduce two new awards programs. **THE MILDRED MARCUM PIONEER AWARD** was created to honor Mrs. Marcum's role in creating and building the success of ARCA, which she and her husband founded in 1953. Now in her ninth decade, Mildred continues to work at the ARCA office on a full-time basis. The inaugural award was appropriately presented to Mildred Marcum, who was in attendance.

In addition, we presented the first **OPPORTUNITY AWARDS** to four teams who created opportunities for women drivers during 2005. The winners were Evernham Motorsports, Rahal Letterman Racing, Richard Childress Racing, and Bobby Hamilton Racing.

A significant highlight of the 2005 event was the introduction of the **CLOROX/FORD RACING FEMALE DRIVER DEVELOPMENT PROGRAM**. This program, with a multi-year commitment by Clorox and Ford Racing, represents the first time a corporate sponsor and manufacturer have worked together to develop young, female talent. The first two drivers selected to participate – Destiney Hays and Alison MacLeod – appeared on stage in their new driving suits to commemorate the announcement.

We, at the Lyn St. James Foundation, thank all of the participants, sponsors, committee members and attendees for their ongoing support of **WOMEN IN THE WINNER'S CIRCLE**. Upcoming annual events are currently being planned (the next one is scheduled for August 3, 2006). We encourage you to check our website ([www.lynstjames.com](http://www.lynstjames.com)) for updates. And we ask for your support of this unique gathering of talent.

**WOMEN IN THE WINNER'S CIRCLE DRIVER PARTICIPANTS**

<b>MISHAEL ABBOTT</b> (2005)	<b>DESTINEY HAYS</b> (2005)	<b>DEBORAH RENSHAW</b> (2005)
<b>BECCA ANDERSON</b> (2004)	<b>JESSICA HELBERG</b> (2005)	<b>SHAWNA ROBINSON</b> (2004)
<b>ANNETTE BLENKARN</b> (2004)	<b>SLOAN HENDERSON</b> (2005)	<b>ANGELLE SAVOIE SAMPEY</b> (2004)
<b>JESSICA BRANNAM</b> (2004/2005)	<b>SHAUNA HOGG</b> (2004)	<b>AUDRA SASSELLI</b> (2005)
<b>JILL CANUSO</b> (2005)	<b>KATHERINE LEGGE</b> (2005)	<b>SARA SENSKE</b> (2005)
<b>JULIANA CHIOVITTI</b> (2004)	<b>LAUREN LONG</b> (2005)	<b>STEPHANIE STEVENS</b> (2005)
<b>ERIN CROCKER</b> (2004/2005)	<b>TERI MACDONALD</b> (2004/2005)	<b>KELLY SUTTON</b> (2004)
<b>GABRIELE DICARLO</b> (2004)	<b>ALISON MACLEOD</b> (2004/2005)	<b>ASHLEY SWANSON</b> (2005)
<b>ALLISON DUNCAN</b> (2004/2005)	<b>AMY MARIS</b> (2004)	<b>SAMANTHA TAYLOR</b> (2005)
<b>MILKA DUNO</b> (2005)	<b>SARAH MCCUNE</b> (2004)	<b>MICHELLE THIERAULT</b> (2004)
<b>RENEE DUPUIS</b> (2004/2005)	<b>SUSIE MCILROY</b> (2004)	<b>MIRANDA THROCKMORTON</b> (2005)
<b>SONDI EDEN</b> (2004)	<b>VERENA MEI</b> (2005)	<b>LYNSEY TILTON</b> (2004/2005)
<b>SARAH FISHER</b> (2005)	<b>RHONDA MIMS-BROWN</b> (2004)	<b>MELANIE TROXEL</b> (2004/2005)
<b>BRITTANY FROSH</b> (2004/2005)	<b>STEPHANIE MOCKLER</b> (2005)	<b>STEPHANIE TUTTLE</b> (2004)
<b>JANET GUTHRIE</b> (2005)	<b>ALLI OWENS</b> (2005)	<b>JERI UNSER</b> (2004)
<b>KATIE HAGAR</b> (2005)	<b>CHRISTI PASSMORE</b> (2004/2005)	<b>SAMANTHA WEAKLEY</b> (2004)
<b>LIZ HALLIDAY</b> (2004)	<b>ALISON QUICK</b> (2005)	<b>JENNY WHITE</b> (2004/2005)
<b>KATIE HARGITT</b> (2004/2005)	<b>JENNA RAMSEY</b> (2004)	<b>CAROLINE WRIGHT</b> (2004)

**WOMEN IN THE WINNER'S CIRCLE TABLE SPONSORS**

<b>AMERICAN SENIOR COMMUNITIES</b> (2004/2005)	<b>INDIANAPOLIS MOTOR SPEEDWAY</b> (2005)	<b>RICHARD CHILDRESS RACING</b> (2005)
<b>ARCA</b> (2005)	<b>INDIANA SPORTS CORPORATION</b> (2004)	<b>SOMMER BARNARD ATTORNEYS, PC</b> (2005)
<b>AUTOBASE</b> (2005)	<b>INDIANAPOLIS STAR</b> (2004/2005)	<b>SPORTS CAR CLUB OF AMERICA</b> (2004/2005)
<b>BANK ONE</b> (2004)	<b>INDY RACING LEAGUE/INFINITI PRO SERIES</b> (2004)	<b>STANDARD MANAGEMENT</b> (2004/2005)
<b>BRIDGESTONE-FIRESTONE</b> (2004/2005)	<b>MAINSCAPE</b> (2005)	<b>TOYOTA ATLANTIC</b> (2004/2005)
<b>BUSINESSWOMENCONNECT</b> (2004)	<b>MEDICAL REHABILITATION CENTERS</b> (2005)	<b>TURTLE CREEK MANAGEMENT</b> (2004)
<b>CALLSOURCE</b> (2005)	<b>MEITUS GELBERT LLP</b> (2005)	<b>USAC</b> (2004/2005)
<b>CREATIVE STREET</b> (2004)	<b>MERIDIAN IQ</b> (2004/2005)	<b>UNIVERSITY OF INDIANAPOLIS</b> (2004/2005)
<b>THE FINANCIAL CENTER</b> (2004)	<b>NASCAR</b> (2004/2005)	<b>WISH-TV</b> (2004)
<b>FORD MOTOR COMPANY</b> (2004/2005)	<b>NATIONAL YOUTH SPORTS CORPORATION</b> (2005)	<b>WOMEN'S AUTOMOTIVE ASSOCIATION, INC.</b> (2005)
<b>FRIENDS OF KAI BINFORD</b> (2005)	<b>O'VARCOMING TOGETHER</b> (2005)	
<b>GENERAL MOTORS</b> (2004/2005)		
<b>GEORGE K. MCATEE</b> (2004/2005)		

**WOMEN IN THE WINNER'S CIRCLE EVENT PRODUCER**

**THE DESIGN GROUP, INC.**

**WOMEN IN THE WINNER'S CIRCLE HONORARY CO-CHAIRS**

<b>CRAIG AGAN</b> (2004) National Sprint Car Hall of Fame	<b>ROLLIE HELMLING</b> (2004/2005) President, USAC	<b>GEORGE PYNE</b> (2005) NASCAR
<b>ANDY ARANI</b> (2005) Championship Group	<b>BARBARA HENRY</b> (2005) The Indianapolis Star	<b>DAN RADEBAUGH</b> (2005) PR/Media Director, ARCA
<b>CHRIS AYLETT</b> (2004/2005) President, MIA (U.K.)	<b>STEVE JOHNSON</b> (2004/2005) President, SCCA	<b>TISH SHEETS</b> (2005) NASCAR
<b>ROGER BAILEY</b> (2004/2005) Infiniti Pro Series	<b>BEVERLEY KEARNEY</b> (2005) Women's Track Head Coach, University of Texas	<b>BECKY SKILLMAN</b> (2005) Lt. Governor, State of Indiana
<b>JOHN BICKFORD</b> (2005) Jeff Gordon, Inc.	<b>FOUNDER AND CEO,</b> Pursuit of Dreams Foundation	<b>MATT STEWARD</b> (2005) Director of Motorsports Development, IEOC
<b>KAI BINFORD</b> (2004/2005) Indianapolis Community Leader	<b>BILLIE JEAN KING</b> (2004) Tennis Legend	<b>KEN UNGAR</b> (2004) Senior Vice President, Indy Racing League
<b>GILL CAMPBELL</b> (2004) Laguna Seca Raceway	<b>RANDY KUGLER</b> (2005) World Karting Association	<b>LES UNGER</b> (2004) Motorsports Manager, Toyota
<b>DAN DAVIS</b> (2004) Ford Racing Technology	<b>JIM LIBERATORE</b> (2004) President, Speed TV	<b>CAL WELLS</b> (2004) NASCAR Team Owner
<b>RON DRAGER</b> (2005) President, ARCA	<b>LEO MEHL</b> (2004) Former President, Indy Racing League	<b>HELEN WELLS</b> (2005) The Helen Wells Agency
<b>ALICE DYE</b> (2005) LPGA	<b>DALE NEUBURGER</b> (2004/2005) PROS Consulting, LLC	<b>DIANE WILLIS</b> (2004/2005) Lee/Willis Communication
<b>HERB FISHEL</b> (2004/2005) Business of Motorsport	<b>VICKI O'CONNOR</b> (2005) Toyota Atlantic	<b>LLOYD WRIGHT</b> (2004) General Manager, WFYI
<b>J.D. GIBBS</b> (2005) NASCAR Team Owner	<b>AMY MINICK PETERSON</b> (2004) First Lady, City of Indianapolis	

**WOMEN IN THE WINNER'S CIRCLE COMMITTEE MEMBERS**

<b>JIM ANDERSON</b> (2004)	<b>REBECCA GRUESBECK</b> (2005)	<b>KATHY SEYMOUR</b> (2004/2005)
<b>CHINO BARRETO</b> (2005)	<b>MARIE HALL</b> (2004/2005)	<b>CARI SOUTHWORTH</b> (2005)
<b>LINDA CONTI</b> (2004)	<b>ROLLIE HELMLING</b> (2004/2005)	<b>JAMES STEPHENS</b> (2004/2005)
<b>TERRY COYLE</b> (2004/2005)	<b>MICHELLE MARQUIS</b> (2005)	<b>CLAYTON TAYLOR</b> (2004)
<b>SUE CRAVEN</b> (2005)	<b>GEORGE MCATEE</b> (2004/2005)	<b>DEB TURNER</b> (2004/2005)
<b>CHRISTI CRIMMINS</b> (2004)	<b>KAY MCATEE</b> (2004/2005)	<b>RAY VOLPE</b> (2005)
<b>MARY ANN CRUGNALE</b> (2004/2005)	<b>KATIE MCCLOUD</b> (2005)	<b>NICK WELCH</b> (2004/2005)
<b>RUTHIE CULBERTSON</b> (2004)	<b>ANDY MURPHY</b> (2004)	<b>DIANE WILLIS</b> (2004/2005)
<b>TONJA EAGAN</b> (2005)	<b>LEE ANN NASH</b> (2004)	<b>RICHARD WRIGHTSMAN</b> (2005)
<b>SONDI EDEN</b> (2004/2005)	<b>JENNY NICKELL</b> (2004)	
<b>SHEILA FAISON</b> (2004)	<b>LINDA RENDELMAN</b> (2004)	
<b>ROSIE FELTON</b> (2004)	<b>PAT GARRETT ROONEY</b> (2004/2005)	
<b>BUTCH FENNEMA</b> (2004/2005)	<b>LINDA ROSENBERG</b> (2005)	

## Development

The Lyn St. James Driver Development Program is a major commitment of the Lyn St. James Foundation. Founded in 1994, it is designed to prepare talented drivers, especially women, for a career in racing.

During the 2004-05 biennium, **TWO SEPARATE DDP SESSIONS WERE HELD**, both in the Phoenix metropolitan area. Participants are required to have competitive racing experience prior to enrolling. Past graduates include Danica Patrick, Sarah Fisher, Erin Crocker, Allison Duncan and Melanie Troxel.

The four-day training course consisted of the following components:

- **ON-TRACK TRAINING**, with a portion provided by the Richard Petty Driving Experience (2004) and Bondurant High Performance Racing School (both years).
- **MENTAL AND PHYSICAL PREPARATION TESTING AND TRAINING**, provided by Human Performance International and Athlete's Performance.
- **PUBLIC SPEAKING AND MEDIA TRAINING.**
- **SEMINARS ON THE BUSINESS OF RACING.**
- **PRESENTATIONS BY INDUSTRY LEADERS**, including Dr. Jacques Dallaire, Ph.D., founder and president of Human Performance International; Joe Stimola, SRP Engineering; Scott Simpson, media professional; Mike Trotter, Purdue University; Michael Knight, public relations legend; Johanna Maher, formerly of Argent Mortgage; Mike McGovern and Alan Rudolph, Bondurant High Performance Racing School; and racers Sara Senske, Billy Boat, Renee Dupuis, Moses Smith, Arie Luyendyk Jr., Steve Erickson, Paul Marciano Sr. and Paul Marciano Jr.

*"I'm truly pleased and excited about the talent pool of women racers," says Lyn St. James. "We had some terrific drivers with considerable experience, especially for such a young group. This is the future of racing ... and it's an exciting future we can all look forward to."*



### 2004 DRIVER DEVELOPMENT PARTICIPANTS

**TRACEY CHAMBERS**  
Timberlake, NC

**CINDY CLARK**  
Las Vegas, NV

**DANA CONLIN**  
Hilliard, OH

**MELISSA COURT**  
Duncan,  
British Columbia

**JESSICA CYR**  
Vancouver,  
British Columbia

**LIZ HALLIDAY**  
Surry, England,  
and San Diego, CA

**LAURA HAYES**  
Wilton, CA

**JESSICA HELBERG**  
Rohnert Park, CA

**AMANDA HENNESSY**  
Latham, NY

**LINDSAY KERNOHAN**  
Huntington Beach, CA

**PAIGE LEE**  
Pueblo, CO

**ALISON MACLEOD**  
Mississauga, Ontario

**ALLI OWENS**  
Daytona Beach, FL

**ALISON QUICK**  
Redding, IA

**VIRGINIA QUINONES**  
Pen Argyl, PA

**ARLINE SHEA**  
Tyngsboro, MA

**KRISTI SCHMITT**  
Redding, CA

**STEPHANIE STEVENS**  
Phillipsburg, NJ

**ASHLEY SWANSON**  
Wildomar, CA

**LYNSEY TILTON**  
El Cajon, CA

**MELANIE TROXEL**  
Indianapolis, IN

### 2005 DRIVER DEVELOPMENT PARTICIPANTS

**LINDSEY ADAMS**  
Richardson, TX

**LINDSAY BARTON**  
Mifflintown, PA

**MACKENA BELL**  
Carson City, NV

**JESSICA BRANNAM**  
McHenry, IL

**AMBER COPE**  
Mooresville, NC

**ANGELA COPE**  
Mooresville, NC

**KELLY GERMAIN**  
Tucson, AZ

**KATIE HAGAR**  
Nobleboro, ME

**KATIE HARGITT**  
Indianapolis, IN

**SLOAN HENDERSON**  
Franklin, OH

**ASHLEY HILTZ**  
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**ALYCIA HODAPP**  
Auburn, WA

**JULIA LANDAUER**  
New York, NY

**ROSSELLA MANFRINATO**  
Alpharetta, GA

**VERONICA McCANN**  
Perth, Australia

**MARKIE MCKENZIE**  
Tecumseh, MI

**DARA MORROW**  
Catoosa, OK

**MEGAN REITENOUR**  
Miamisburg, OH

**ASHLEY ROBELLA**  
Phoenix, AZ

**ELIZABETH RUNYON**  
New Whiteland, IN

**SAMANTHA TAYLOR**  
Bonney Lake, WA

**MIRANDA  
THROCKMORTON**  
Coatesville, IN

**JACKIE ZIEGLER**  
Collegeville, PA



## Horizons

Since 1993, the Lyn St. James Foundation has been dedicated to training, advocating, and educating for diversity in racing until “opportunity” and “diversity” are transparent.

Among the programs supported by the Lyn St. James Foundation:

- 1) Our **“CHECKERED FLAG FOR LEARNING”** program, the educational arm of the Foundation.
- 2) Our **DRIVER DEVELOPMENT PROGRAM**, which provides invaluable training to aspiring drivers.
- 3) Our **ONGOING COMMITMENT TO DIVERSITY**, through which we seek to educate the industry and the public on the benefits of diversity within sports, especially motorsports.
- 4) Our **“WOMEN IN THE WINNER’S CIRCLE”** annual event.
- 5) Our **ONLINE SURVEY**, which was conducted during 2004-2005, to understand the attitudes of race fans towards women in racing. The survey was conducted by the University of Indianapolis, in collaboration with Don Sabo, Ph.D., director of the Center for Research on Physical Activity, Sports and Health at D’Youville College.

### **NOW, WE LOOK AHEAD TO THE FUTURE.**

On March 18, 2002, my beloved mother, Maxine W. Cornwall, passed away. In an effort to leave a lasting legacy for her, I established the **MAXINE W. CORNWALL COURAGE FUND** and many dear friends sent contributions. At the same time, I rediscovered a letter my mother had written to me. With encouragement from others, I decided to publish it in the form of a gift book entitled “Oh By the Way” – to spread her words of wisdom around the world.

I’m pleased to say that just under 3,000 books were purchased. Additionally, a publisher (Sourcebooks) paid a modest rights fee to publish and distribute the book under the new title “Only This Morning You’re All Grown Up,” which was released in May 2006 and is available through Amazon.com. All proceeds from the sale of both books go to the **MAXINE W. CORNWALL COURAGE FUND**, with the goal of establishing a scholarship/grant in my mother’s name.

The Foundation is also planning to expand our **DRIVER DEVELOPMENT PROGRAM**. The feedback we receive from our DDP attendees and their parents emphasizes that the program not only impacts the drivers’ ability to succeed in racing; it also helps better prepare them to succeed in life. Our goal is to increase contributions to the Foundation, so that we can provide more than one session of this valuable program each year.

We are also exploring the creation of a **WOMEN IN THE WINNER’S CIRCLE CENTER**. After meeting with the Foundation Board of Trustees in 2005, it was determined that there is potential for creating some form of learning center for women in racing that would include a historical collection of significant documents and memorabilia. We hope to report more to you on this in the near future.

## *We need your support.*

Throughout this report, we’ve presented these accomplished women as a “possibility” to you – so you can “catch their spark” and create additional possibilities and opportunities for them and for others.

But to maximize our impact in the industry, we need to adjust our approach and attitude. We need to stop seeing the lack of diversity in our sport as a downward spiral; instead, we must see it as a radiant realm of possibility, a golden opportunity to bring the best drivers to the sport no matter what their gender.

Leadership will open up these opportunities to those who have the talent to succeed – leadership within the industry, leadership within the community.

We’re asking for your leadership. Please help us realize the possibilities and create greater opportunities by supporting the **LYN ST. JAMES FOUNDATION**.

### **WITH YOUR SUPPORT, WE WILL FOCUS ON WHAT’S AHEAD.**

**WITH SPEED.**

**WITH DETERMINATION.**

**WITH DRIVE.**

**THE LYN ST. JAMES FOUNDATION** envisions a future that includes equal opportunity and a genuine appreciation of women's accomplishments and contributions to society.

**TO HELP US SUPPORT THIS CAUSE, WE NEED YOUR SUPPORT!**

For more information on the Lyn St. James Foundation and to find out how you can help, visit [www.lynstjames.com](http://www.lynstjames.com).

To send us a much-appreciated donation:



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